



SHARKS HAVE HEART REPORT 2019



Proud Platinum Partner



WOOLLOOWARE BAY
Our Bay comes to life

ACKNOWLEDGEMENT OF COUNTRY

The Cronulla Sutherland Sharks Football Club acknowledges with great respect the land on which we train, operate and play, are the lands of the Gweagal people of the Dhawaral nation and Dhawaral language group who are the traditional custodians of this land. We also pay tribute to the Elders that have passed and those who are present today.



OUR PILLARS

INCLUSIVITY & DIVERSITY

Inclusivity & Diversity is an important component within the Sutherland Shire community. At Sharks Have Heart we look to provide equal opportunities to create a unified community. Within Sharks Have Heart we deliver Indigenous educational programs that create opportunity and address some of the challenges faced by young Aboriginal and Torres Strait Islander peoples on their journey from education to employment and adult life. We also provide opportunities for those with additional needs within our community to improve social cohesion through ongoing programs and memorable experiences.



VISION

We aim to inspire, engage, educate and endorse equality within our community through our three key pillars.

OUTCOMES

- Mentoring 'at risk' local Indigenous students within our community
- Creating career transitional pathways for Indigenous students
- Increasing Indigenous cultural awareness education within schools
- Supporting families and children with additional needs, providing social inclusion opportunities.

HAVE HEART

Sharks Have Heart have an extended family within the Sutherland Shire. We are fortunate enough to be in a position to help those experiencing hardship and to give back to the community. The commitment and support we give to our community is our highest priority as we would not be where we are today without the passion, dedication and loyalty of the Sutherland Shire and our Sharks family.

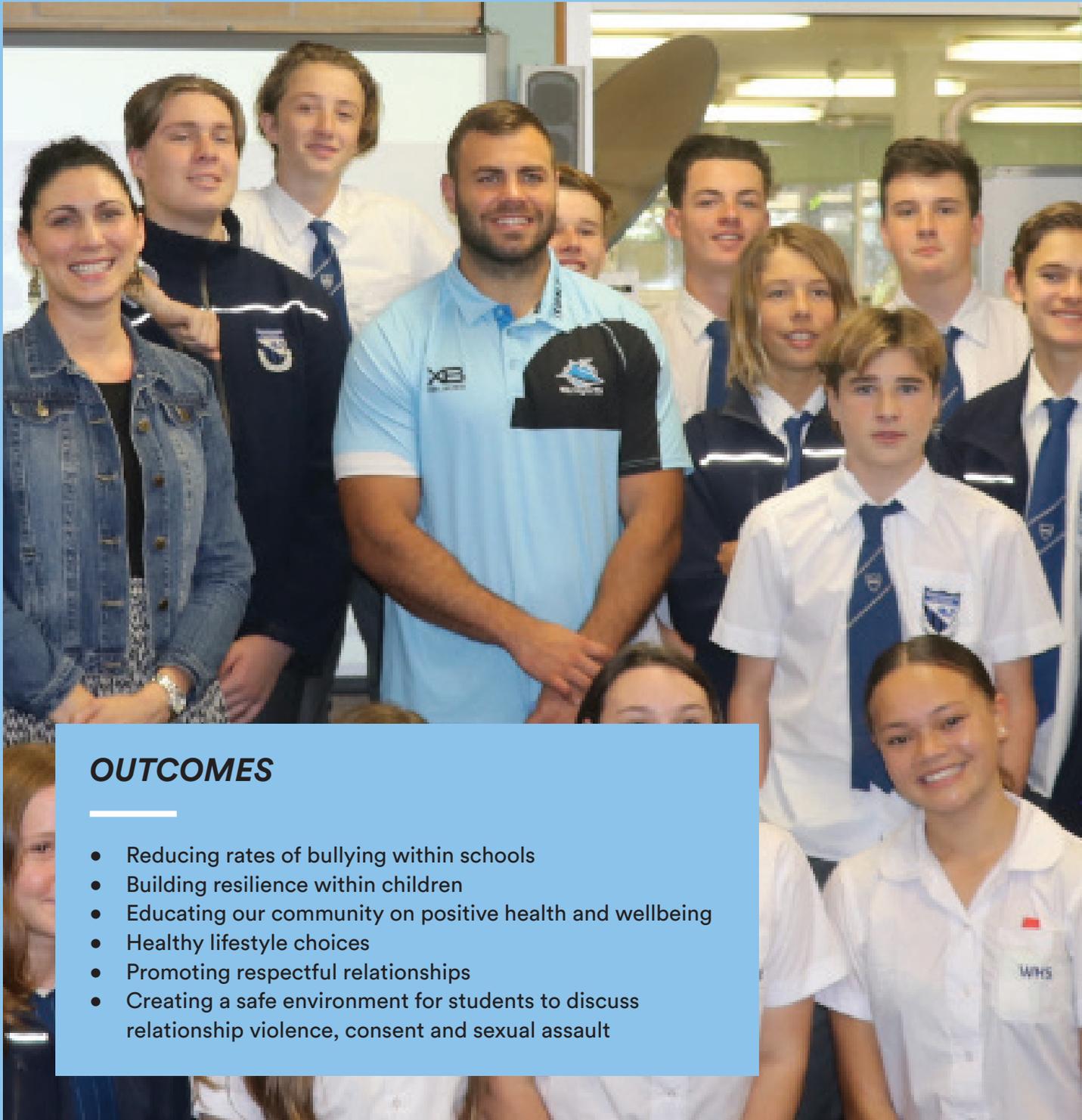


OUTCOMES

- Donations, 50-50 Charity Raffle
- Community support
- Player appearances
- Volunteer network
- Junior League engagement

SOCIAL IMPACT

Sharks Have Heart delivers award winning programs which continue to have a positive social impact within the community. By addressing key social issues and measuring success over time, we know that we are having a sustainable and positive impact on our local community.



OUTCOMES

- Reducing rates of bullying within schools
- Building resilience within children
- Educating our community on positive health and wellbeing
- Healthy lifestyle choices
- Promoting respectful relationships
- Creating a safe environment for students to discuss relationship violence, consent and sexual assault

HAVE HEART



50-50 CHARITY RAFFLE

\$21,155 RAISED FOR CHARITY

DONATIONS



\$60,000+

OF TICKETS
DONATED



\$76,000+

OF SHARKS SIGNED
JERSEY DONATED



\$10,000

IN ADDITIONAL
ITEMS DONATED



DONATED TO 6

DIFFERENT
COUNTRIES



70+

CHARITIES SUPPORTED
VIA DONATED ITEMS

ENGAGEMENT



2521

PLAYER HOURS
SPENT IN
COMMUNITY



343,100

TOTAL
REACH



101

SCHOOL
VISITS



20,000+

SCHOOL
STUDENTS
ENGAGED

VOLUNTEERS

30



COMMUNITY
VOLUNTEERS

1290



TOTAL HOURS
VOLUNTEERING IN
COMMUNITY

5



INTERNSHIPS PROVIDED TO
UNIVERSITY STUDENTS

INCLUSIVITY & DIVERSITY

SHARKS TOMORROW'S STARS

FOCUS:

A strategic program aimed at delivering age appropriate career information based on students' academic levels and career interests.

DELIVERY:

Students work with career counsellors and participate in a range of individualised careers based activities, which enable them to navigate and plan the most appropriate, realistic post school pathways.

OUTCOME:

Empowering over 180 students to date with relevant career knowledge, enabling them to make realistic and meaningful choices for their futures.



- 93% of students feel more confident in their ability to set goals for their future
- 100% of students feel more motivated to learn
- 93% of students have increased motivation to work hard at school



MOTIVATION



BUILDS CONFIDENCE



HELPS SET FUTURE GOALS

93%

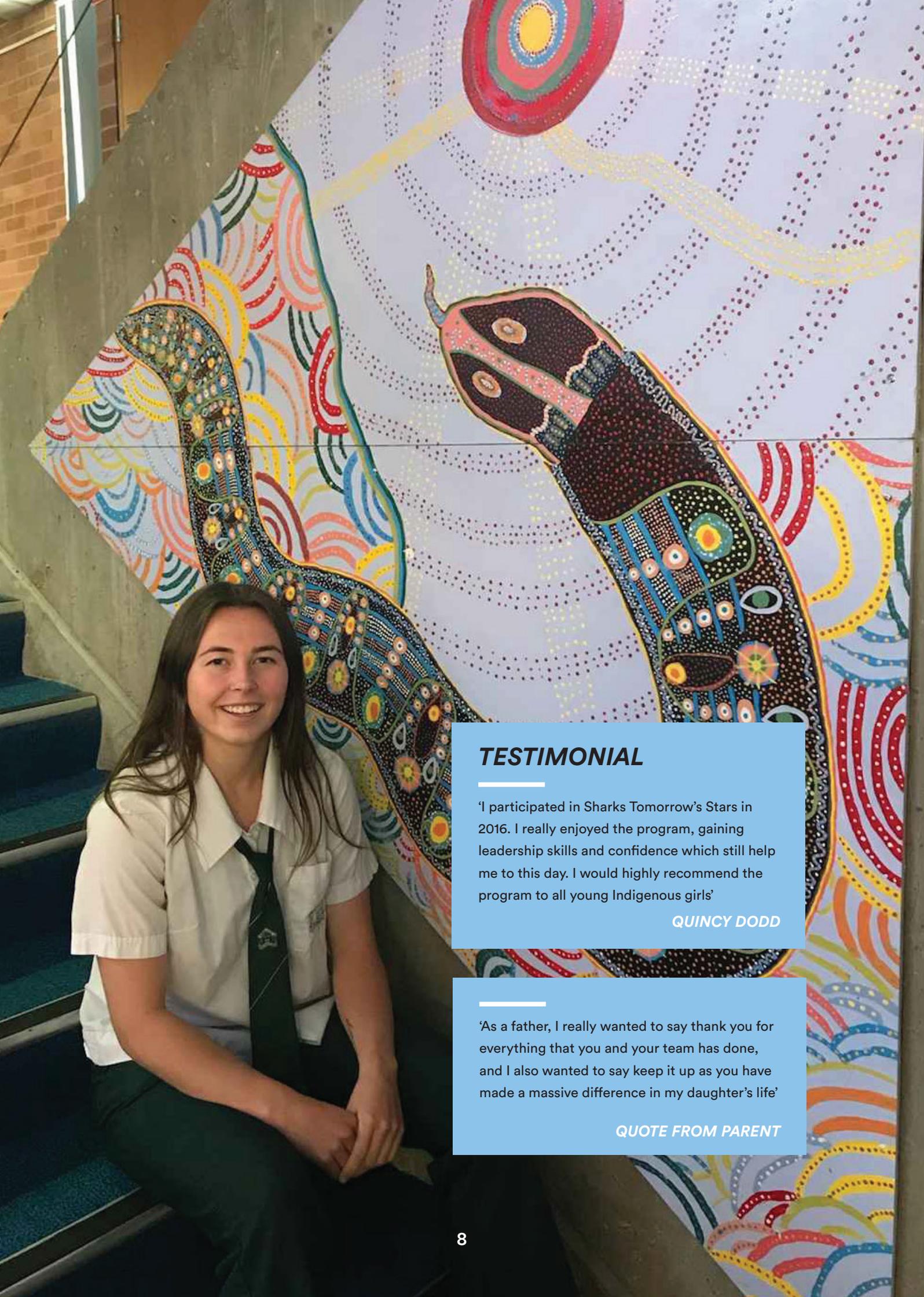
OF STUDENTS FEEL MORE
CONFIDENT IN THEIR ABILITY TO
SET GOALS FOR THEIR FUTURE

100%

OF STUDENTS FEEL MORE
MOTIVATED TO LEARN

93%

OF STUDENTS HAVE
INCREASED MOTIVATION TO
WORK HARD AT SCHOOL



TESTIMONIAL

'I participated in Sharks Tomorrow's Stars in 2016. I really enjoyed the program, gaining leadership skills and confidence which still help me to this day. I would highly recommend the program to all young Indigenous girls'

QUINCY DODD

'As a father, I really wanted to say thank you for everything that you and your team has done, and I also wanted to say keep it up as you have made a massive difference in my daughter's life'

QUOTE FROM PARENT

FOOTY FEVER

10
WEEKS



INTENSIVE EDUCATIONAL
AND MOTIVATIONAL
PROGRAM

15



THE PROGRAM ENGAGES
15 DISENGAGED
YOUNG MALES

**TOPICS
COVERED**



HEALTHY EATING, DRUG AND
ALCOHOL, ANGER MANAGEMENT
AND CRIME



In partnership with the local area police command the program aims to encourage young males that are identified 'at risk' by the police or their school to set positive goals for themselves, plan for the future and develop their engagement skills.

OUTCOME:

- 100% of students feel more confident in their ability to achieve goals they set
- 100% of students feel more supported by their teachers
- 71% of students are attending school more often



MOTIVATION



BUILDS CONFIDENCE



HELPS SET FUTURE GOALS



SCHOOL TO WORK

The School to Work Program (S2W) is an education and employment program that aims to provide mentors and support to Aboriginal and Torres Strait Islander students as they embark on further education or meaningful work post their HSC. The program also encourages Aboriginal and Torres Strait Islander students to be a legend for themselves, their families and their communities.

80
STUDENTS

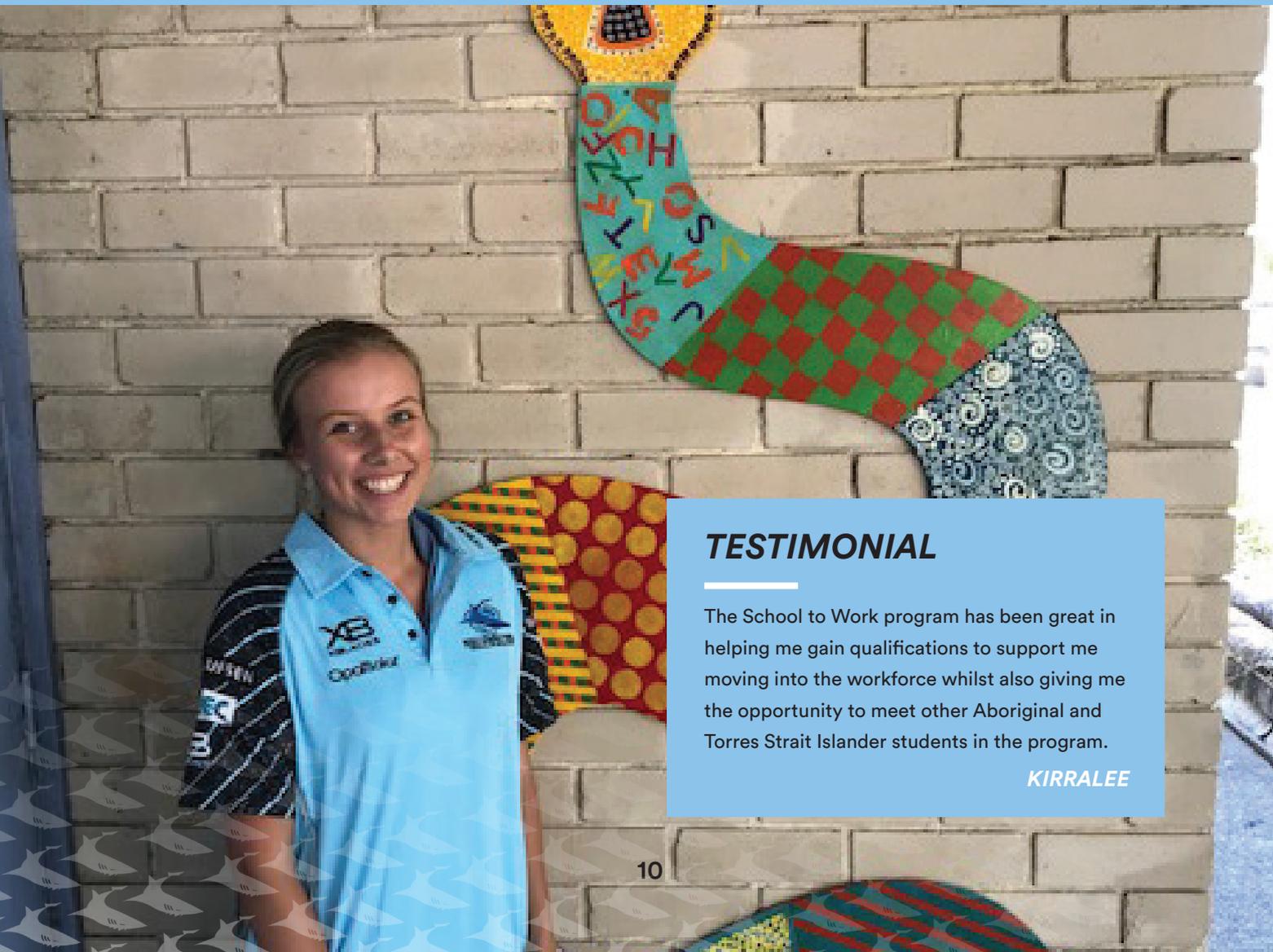
YEAR 10, 11 & 12

95%

SUCCESS RATE

6
MONTH

POST SCHOOL MENTORING
FOLLOW UP



TESTIMONIAL

The School to Work program has been great in helping me gain qualifications to support me moving into the workforce whilst also giving me the opportunity to meet other Aboriginal and Torres Strait Islander students in the program.

KIRRALEE

SCHOOL CULTURAL AWARENESS PROGRAM

Designed and delivered by elder Aunty Deanna Schreiber. The program's focus is to provide students with an awareness workshop on the Aboriginal culture. This allows Aboriginal, Torres Strait Islander and non-Indigenous students the chance to learn, ask questions and experience the rich and proud history of the longest living culture in the world.



TOPICS COVERED:



FOOD GATHERING



DANCE



ART



HISTORY



MUSIC



LOCAL LAND
AND PEOPLE



KICKSTART

FOCUS:

Improve high school attendance rates and reduce crime rates of those offending.

AUDIENCE:

Young males between 13 and 16 years of age who participate in at risk behaviours and criminal offences.

DELIVERY:

Running over 18 weeks, participants are taken for a weekly fitness session, and are provided with a healthy breakfast, then dropped off at school. Each participant is provided with a mentor.

OUTCOMES:

Promoting the benefits of sport and recreation to over 50 Aboriginal and Torres Strait Islander students and creating positive lifestyle and behaviour change by motivating and setting goals for the future.



REPORT THAT THEY COULD
ASK FOR HELP FROM PEOPLE
WHO RAN THE PROGRAM



FEEL THEY HAVE MORE
KNOWLEDGE ON THE IMPORTANCE
OF A HEALTHY LIFESTYLE



BUILDING CONFIDENCE

MOTIVATING

HELPS SET FUTURE GOALS

DEADLY CHOICES



Deadly Choices aims to improve the knowledge, attitudes and behaviours of Aboriginal and Torres Strait Islander people around living healthy lifestyles.



DELIVERY:

Deadly Choices incorporates a number of behaviour change programs to improve the health and well-being of the community. Activities include tobacco cessation and healthy lifestyle education programs, community events, sport and recreation inclusion, nutrition programs, leadership camps and social media engagement.



OUTCOME:

To empower Aboriginal and Torres Strait Islander peoples to make healthy choices for themselves and their families – to stop smoking, to eat good food and exercise daily.



MEGA JAWS

The Mega Jaws holiday clinic creates a safe and welcoming environment for families who have children with a disability. It enables them the chance to experience rugby league for the first time as well as the opportunity to learn new skills. The program creates a fully inclusive space for children with a range of different needs to take part in the Cronulla Sharks experience at PointsBet Stadium.



100 KIDS
PARTICIPATE
EACH YEAR

4
CLINICS A YEAR



TESTIMONIAL

Quote from parent

'It was so wonderful to see the patience and care from all of the staff today towards our children. Sometimes, kids with disabilities may not have the same understanding of situations as mainstream children but at the end of the day, the one thing they ALWAYS understand is feeling accepted and the ability to be a kid and just have fun.'



SKILLZ4ME

The focus for Skillz4me is to reduce social isolation through inclusive social interaction for children on the autism spectrum or with additional needs. The program facilitates social interaction through sporting activities as well as fun and therapy.



TESTIMONIAL

'It has helped my son socially and at school, this program is teaching him how to be in a team environment and how to play and interact with other children'

NICOLE BARRY – PARENT

THE PROGRAM AIMS TO BUILD

confidence

WHILST IMPROVING THEIR

skills

40
WEEKS

FREE PROGRAM

FAMILIES ATTEND
EACH WEEK

30

SESSIONS FOCUS ON:

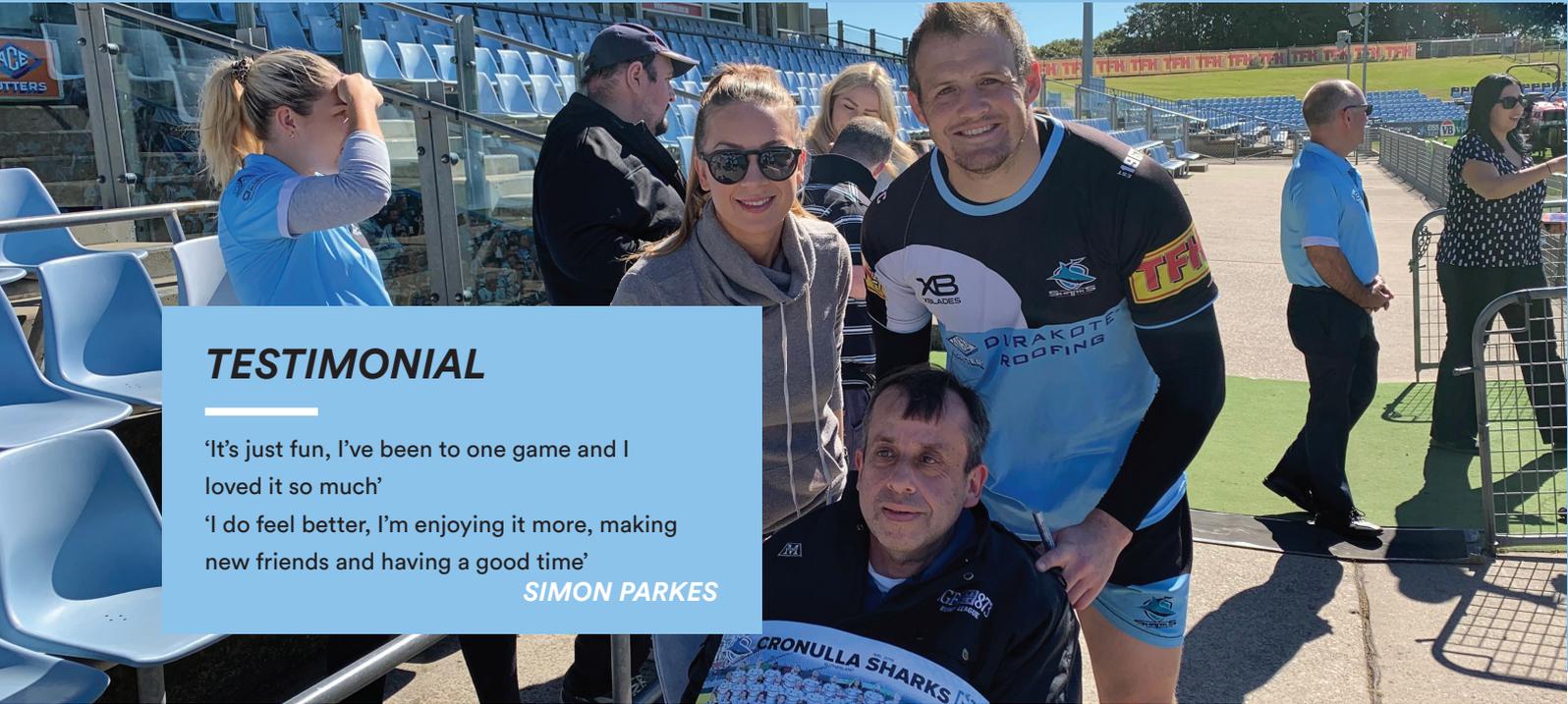
Building confidence, improving social skills, coordination and balance, stimulating neural pathways, eye tracking and concentration.



SHARKS BUDDIES



The Sharks partnered with Gig Buddies in 2016 to provide adults with disabilities and/or autism the chance to attend Sharks home games and other events with a buddy. The program aims to reduce social isolation and facilitate friendships for people with disabilities or additional needs. The Sharks Buddies program helps build confidence through social interaction and inclusion for over 150 clients.



TESTIMONIAL

'It's just fun, I've been to one game and I loved it so much'

'I do feel better, I'm enjoying it more, making new friends and having a good time'

SIMON PARKES

SHARKS ALL ABILITIES SCHOOL PROGRAM

The Sharks All Abilities School Program involves sports sessions for children with high needs, that would otherwise not have access to sport. Led by co-founder of Skillz4Me Jason Stanton, sessions are held at the students school to ensure a safe and comfortable environment for the students. Skillz4Me program leaders run the sessions alongside school teachers and Sharks players with a focus on communication development and activity skills.



SOCIAL IMPACT



LOVE BITES

Love Bites is a school-based, domestic and family violence, sexual assault and consent awareness education program.



NAPCAN
PREVENTING CHILD ABUSE



AWARD WINNER

HIGHLY COMMENDED

2019 ClubsNSW,
Club & Community Awards
Education category.



DELIVERED
TO 9 SCHOOLS

DELIVERY:

The Love Bites Respectful Relationships Program consists of two interactive workshops on Relationship Violence and one on Sex and Relationships, followed by creative workshops that consolidate the earlier sessions and give a voice to the young people that have participated in the program.

OUTCOME:

To provide a safe environment in which young people can talk about relationship violence, sexual assault and consent. The program also aims to promote a model of respectful relationships for young people.

MAKE BULLYING HISTORY INITIATIVE



Make Bullying History
FOUNDATION

The Sharks MBHI aim is to eradicate bullying in the Shire and beyond. The Sharks have partnered with the Make Bullying History Foundation to deliver whole school programs and follow ups to ensure the programs outcomes are met. The program unites the community in the fight against bullying.



DELIVERED

TO OVER 11,000 STUDENTS
OVER 49 SCHOOLS



FIRST PLACE

2018 CLUBNSW,
CLUB & COMMUNITY AWARDS
HEALTH AND WELLBEING

OVERALL PROGRAM

- Delivery of a life-changing event into schools
- Work with schools and principals to tackle this issue together
- Partner with Chambers of Commerce and businesses to support them in their fight against bullying
- Deliver anti-bullying seminars to players and staff



TESTIMONIAL

Absolutely amazing, invaluable information,
well presented'

PARENT

Absolutely awesome, the students have never
been so engaged for that length of time'

TEACHER



TESTIMONIAL TEACHER

‘Our K-2’s loved having the players and Sarah Tillott presenting the book Game ON!. It was written in child friendly language, promoted inclusivity and anti-bullying, our students were glued to the story from beginning to end. We often refer to the book when talking to students about building resilience and playing fairly’

GAME ON

In 2018, Sharks Have Heart partnered with the School For Living to launch a resilience resource for schools in the form of the book Game ON. Game ON has been designed and mapped to the National Health and Education Curriculum and the International Grotberg Resilience Framework. This resource contains resilience learning opportunities that enable both teachers and readers to extract resilience opportunities with confidence. This resource is empowering, fun and engaging and has demonstrated sustainable behaviour change in children.

The author of Game ON, Dr Sarah Tillott is a mother, researcher and teacher, with university qualifications in the areas of health and education. Sarah is a resilience researcher who has created a series of innovative resilience resources that have demonstrated behaviour change as measured by her PhD.

NRL PROGRAMS

In partnership with the NRL we work together in delivering many meaningful programs and engagements, each year we team up to deliver the 'Community Carnival', in 2019 we managed to visit over 50 schools across the Sutherland Shire whilst spreading the positive message of wellbeing. Our partnership with the NRL sees us deliver the following programs to our local schools:



IN LEAGUE IN HARMONY

In League In Harmony aims to promote social cohesion by tackling social issues such as social disengagement, racism, gender equality, and bullying. Involvement in Rugby League provides opportunities for the youth to develop skills in addition to fundamental playing elements.

NRL WELLBEING

The NRL's Wellbeing program aims to educate students to value wellbeing in their own lives using the profile of Rugby League. Providing a holistic view of health, each of the seven comprehensive lessons establishes strong links between nutrition, physical activity and mental health to our overall wellbeing.



**DELIVERED
TO OVER 50
SCHOOLS**

BACKYARD LEAGUE

Backyard League aims to introduce students to Rugby League in a safe, non-competitive and fun environment. The programme equips students and teachers with the tools to play a version of our great game in any setting while delivering important education, health and welfare messages. There are two age categories within Backyard League; these are Foundation-Year 2 and Year 3-Year 6.



BEYOND THE GOALPOST

The aim of the NRL Beyond the Goalpost program is to provide a pathway for students to learn using Rugby League as an engagement strategy. Students will participate in a number of events/activities, organised by NRL Game Development Officers including accreditation courses in refereeing, coaching and first aid awareness. Development Officers will mentor the student's learning journey and Beyond the Goalpost can be incorporated into a range of ACARA accredited secondary school courses.



SHARKS HAVE HEART 2019

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